



THE PRODUCT DESIGN CENTRE

STOKE-ON-TRENT & STAFFORDSHIRE

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THE PRODUCT DESIGN CENTRE.

Join the
technical
revolution.

The Stoke-on-Trent and Staffordshire Institute of Technology is proud to launch The Product Design Centre – the region's most dynamic hub for entrepreneurs, innovators, and local businesses to develop and turn new ideas into real-world products.

This state-of-the-art facility features everything needed to transform bold ideas into market-ready solutions and includes cutting-edge manufacturing technologies and a fully equipped electronics assembly and testing laboratory.

Located conveniently in the heart of Stafford Town Centre, the centre will help innovators to unlock new markets and create job opportunities across the region.

This collaborative partnership will offer eligible businesses based in Staffordshire access to the product design service fully funded through the UK Shared Prosperity Fund, making it easier than ever to innovate without financial barriers.

Backed by industry, the centre offers expert guidance, technical education and support to help individuals and companies turn innovation into commercial success – all in one place.

With fully-funded training programmes available, The Product Design Centre is the place to empower product innovation in Staffordshire.

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SUPPORTING ECONOMIC GROWTH.



Boasting cutting-edge technology and offering expert guidance, the Centre will help innovators to unlock new markets and turn their ideas into reality with access to an end-to-end new product development facility and hands-on support from experienced and skilled engineers.

Businesses will benefit from the latest technology including 3D modelling and 3D printing, as well as an electronics laboratory, 5-Axis CNC machining and materials measurement and testing equipment. The facility has everything that innovators need to make ideas a commercial reality, coupled with experienced staff offering guidance along the way.

CREATE CONNECT CAPTIVATE.



The Product Design Centre goes beyond creativity and will help businesses to evolve and grow their technical expertise. From concept to prototype, the product design service and cutting-edge facilities on offer include:

- + CAD/CAM Systems
- + Coordinate Measuring Machine (CMM)
- + Electronics assembly and testing laboratory
- + 3D FDM and Polyjet printers
- + Mazak 5-Axis CNC machine

FUTURE SKILLS READY.



The Product Design Centre offers a broad range of fully-funded career focused courses to help businesses to master the tools and techniques of modern product design, together with other essential business skills. Businesses can benefit from a selection of specialist short courses to get to grips with the equipment and services on offer including:

- + Business Improvement (Lean and Six Sigma)
- + CAD/CAM
- + CNC Machining
- + Coaching and Mentoring
- + Digital – Marketing for Small Businesses
- + Digital – Excel
- + Introduction to AI
- + 3D Modelling
- + People Management
- + Pneumatics
- + Strategic Leadership

GET IN
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